



Luis Alonso González Varela

is hereby awarded this certificate of achievement for the successful
completion of **The Fundamentals of Digital Marketing** certification exam
on **02/09/2019**

A handwritten signature in black ink, appearing to read "Matt Britz".

President – Google EMEA



A handwritten signature in black ink, appearing to read "Townsend Pamela Feehan".

CEO – IAB Europe